



BEREIK & INVESTERING.



| Influencers | Instagram content | Totale Investering |
|---------------------------------|--|--|
| Qucee | 734.000 abonnees 1x Instagram timeline video + 1x Instagram story | €75.000,- excl. BTW incl. productiekosten |
| Bilal Wahib | 109.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Giel de Winter | 1.000.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Defano Holwijn | 262.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Didi Shana | 137.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Thomas Brok | 118.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Sophie Milzink | 480.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Shaquille Polak | 67.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Hanwe | 414.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| Rutger Vink | 552.000 abonnees 1x Instagram timeline video + 1x Instagram story | |
| TOTAAL | 3.873.000 abonnees 10x Instagram timeline video + 10x Instagram story | |