

To: 5.1.2e [5.1.2e @rivm.nl]
From: 5.1.2e
Sent: Mon 8/24/2020 7:46:37 AM
Subject: Peer review of short briefing notes prepared for the Norwegian Agency for Development Cooperation (Norad)
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Dear 5.1.2e

I hope all is well with you?

With COVID-19, there is a growing interest in how to communicate to people about vaccines. Norad's Evaluation Department have asked us to prepare two short summaries or "Briefing notes" on the following topics:

- What do implementers need to consider when communicating about vaccines?
- What do we know about the effects of different digital communication strategies for vaccine uptake?

The aim of the briefing notes is to inform discussions in Norad and their Development Agency partners in other countries on further work that might be needed in relation to these topics.

We have prepared two summaries on these topics – each is 8-10 pages in length, plus some appendices. We realise that you are very busy but would welcome your comments on one or both the summaries. We will of course acknowledge your contribution in the document. Because the timeline for completing this work is short, we will send the documents to you this week and will need your comments back within 48 hours.

Please let me know if you would be willing to do this.

Best wishes

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